

Carbon Footprinting Verification

Reduce your emissions and enhance your brand

Investors, clients, politicians and experts all agree that whatever your line of business, companies have a responsibility to measure and reduce their carbon footprint. And there is a strong business case. It may be a daunting task but many companies have already risen to the challenge. Learn about the benefits and act today!

Use leading-industry standards – and go beyond

NEPCon only works with the leading standards in carbon footprinting – the Greenhouse Gas (GHG) Protocol, ISO and Publicly Available Specification (PAS) – as this is the only way companies can truly make a positive impact and avoid accusations of greenwashing.

Did you know?

Over 50% of multinationals in the UK are set to choose their suppliers based on carbon performance in the future.

Source: Carbon Trust press release 26/09/2011

By measuring your greenhouse gas (GHG) emissions, you can identify the areas where you are having the most impact on the climate. This understanding will enable you to take efficient measures in reducing your emissions, and where this is not possible you can off-set your emissions to reach carbon-neutrality.

We also request our clients to go beyond these standards by reducing your carbon footprint and compensating for non-reducible emissions. We know that more ambitious targets will bring you higher returns.

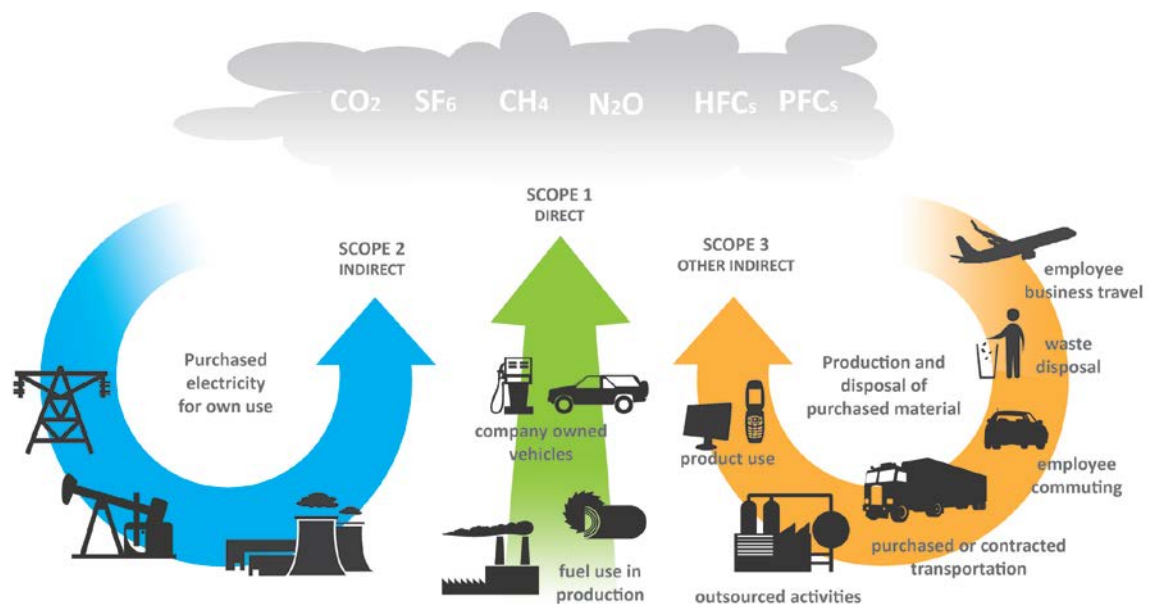
You can calculate the carbon footprint of:

- **Your organisation**
all activities across the organisation, including energy used in office buildings, industrial processes and company vehicles.
- **A specific product**
total carbon emissions from the life cycle of a specific product, from 'cradle to grave'.

Where to draw the line

GHG emissions have been categorised into three broad scopes: **Scope 1** accounts for direct emissions from own fuel use. **Scope 2 and 3** come from indirect sources, and while your company may not have direct control, it remains equally important.

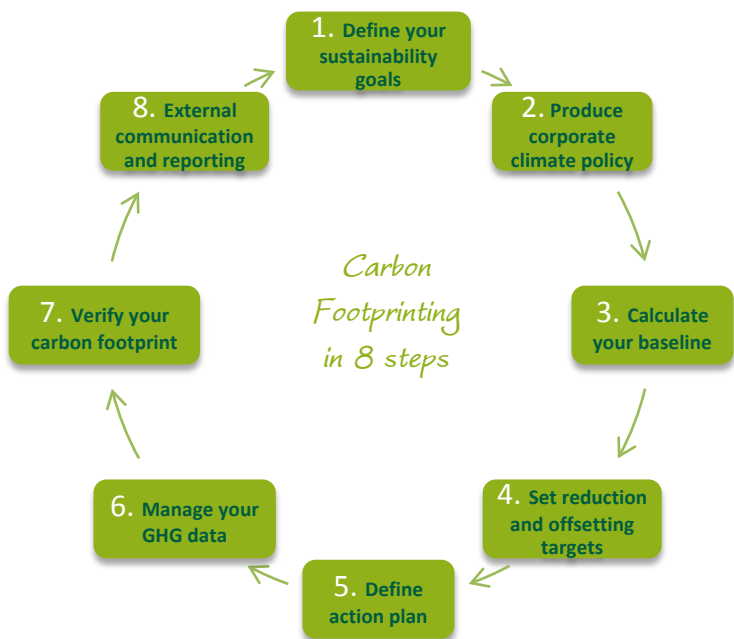
A carbon footprint... is the total set of emissions from carbon dioxide (CO₂) as well as five other greenhouse gases.



Based on: Greenhouse Gas Protocol

Back your efforts with credible assurance

You can develop and implement a strong and credible Climate Policy that allows you to communicate your efforts in a transparent and credible way.



NEPCon can identify gaps in your footprinting management system that will make your GHG accounting simple, systematic and profitable.

Based on 15 years of professional certification services delivered to industry leaders in the timber supply chain, we offer the following carbon footprinting services:

- **Information days:** Training in carbon footprinting, data collection and climate branding to staff, management and other interested individuals.
- **Verification services:** Pre-assessment and Verification of your corporate or product carbon footprint, including your Scope 3 emissions, reductions and offsetting targets.

Verification by NEPCon can offer you assurance in the quality of your GHG data and allows you to communicate with confidence and integrity.

Eco-branding service

We can help you build your corporate responsibility profile in a safe, efficient and credible way that enhances the value of your business.

Leverage the benefits

- ✓ **Enhance your brand**
differentiate yourself in a uncompromising market – environmental performance increasingly is seen as a key performance indicator
- ✓ **Cut costs**
evaluating and monitoring your emissions may unveil ways you can improve your energy efficiency and reduce production costs
- ✓ **Prepare for the future**
it is only a matter of time before mandatory emission regulations tighten and extend beyond large companies to small-medium sized enterprises
- ✓ **Meet your environmental objectives**
carbon footprinting is an important part of any Corporate Responsibility strategy
- ✓ **Be an attractive employer**
people increasingly value employers' contributions to social and environmental values – tackling one of the greatest threats to biodiversity and mankind surely is high on the list

Contact us

We are teaming up with clients across Europe and Russia on carbon footprinting so if you wish to strengthen your sustainability profile, please get in touch.



Gertrud Kümmel Birk
Climate Program Coordinator
E-mail: gkb@nepcon.net
Mobile phone: + 45 31557539

NEPCon is an international, non-profit organisation that aims to transform land-use, business practice and consumer behaviour. We do this through the delivery of credible certification services as well as our involvement in innovative projects. All of our services enable our customers to communicate their commitments to their clients and the public.