

SmartLogging:

Independent, Performance-Based Certification for Responsible Loggers

Over the last decade forestry certification has become a tool used around the world to encourage and recognize well-managed forestry operations. Since pioneering global forest certification in 1989, the Rainforest Alliance has helped the public identify good forestry operations through certification. Now, in collaboration with logging and forestry professionals, the Rainforest Alliance's SmartWood program is offering SmartLogging certification — a third party, performance-based, audit and certification system for loggers. Become part of the growing network of Rainforest Alliance Certified companies.



How Can SmartLogging Certification Help You?

SmartLogging acts as a guarantee to your clients that you are doing right by the forest and its wildlife, complying with worker safety regulations and running an efficient and responsible business.

At SmartWood, we understand that logging is an inherently challenging occupation. We know that loggers face daily concerns over equipment payments and worker safety, harvesting regulations and client demands.

We understand that in their efforts to please clients whose main interests are economic, loggers are sometimes accused of having insufficient concern for the forest and for failing to safeguard aesthetic qualities and recreational potential. The Rainforest Alliance's SmartLogging initiative gives careful and responsible loggers the recognition they deserve, and will help them to meet the procurement requirements of conscientious consumers and businesses.

SmartLogging Certification Demonstrates That You Are...

- Harvesting in compliance with applicable laws and regulations and only in forestlands where you, the logger, have a legal right to harvest.
- Logging in accordance with a forest management or harvest plan that is fully endorsed by the landowner.
- Using logging techniques that comply with regionally appropriate best management practices, which ensure the protection of soil, water, wildlife habitat and scenic beauty.
- Maintaining adequate procedures for tracking wood from the forest to wood processing centers or other users.

The SmartLogging certification process includes auditing of harvesting performance, conducted by experienced, respected forestry and logging professionals at least once a year.

SmartWood, the smart choice in innovative forestry solutions.

For a copy of the SmartWood guidelines and more information about the program, see www.smartwood.org and contact your local field representative — see information below.



SmartLogging Certification Can...

- Independently assess your harvesting practices.
- Publicly document your company's commitment to responsible harvesting.
- Demonstrate to buyers the quality of your harvesting operations.
- Promote your company on the SmartWood Web site, which receives thousands of visitors each month.
- Communicate your commitment to forests and local communities.
- Help you provide your clients with wood products that have met internationally recognized, forest-products procurement requirements.



SmartLogging is a service of the Rainforest Alliance's SmartWood Program. SmartLogging has not been accredited by the Forest Stewardship Council (FSC). Depending on circumstances, SmartLogging may meet the FSC's "Controlled Wood" requirements, as per the FSC chain-of-custody and volume credit rules, or the procurement requirements of other certification systems. For the most up-to-date information in this regard, please contact SmartWood.



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